

Apeejay Surrendra Group announces the Winners of the

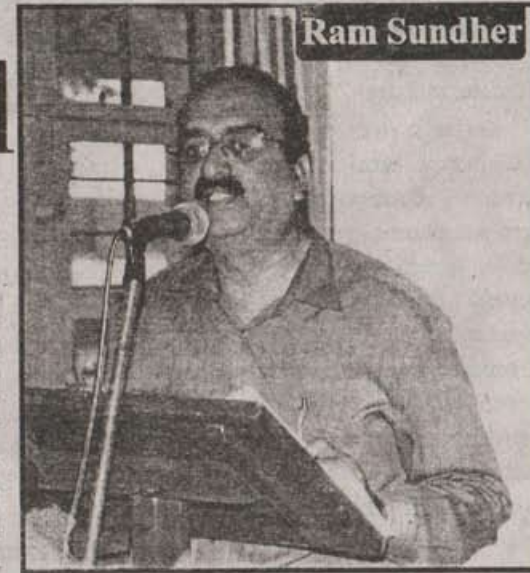
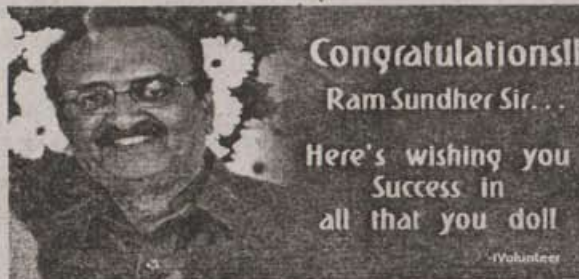
Apeejay India Volunteer Awards 2011

Apeejay Surrendra Group, established in 1910, the over 6000 crore company employs close to 43000 people in rapidly expanding operations in Tea, Hospitality, Shipping, Retail, Real Estate and has diversified into new business initiatives like Logistics and Knowledge Parks. The Group completed its 100 years in 2010.

the over 6000 crore business conglomerate operating primarily in the Tea, Hospitality, Shipping, Retail and Real Estate, today hosted the grand finale of the Apeejay India Volunteer Awards 2011 (AIVA), the first-of-its-kind national Award in India pioneered by the Group on its centenary, to reward commendable volunteering engagement and policies for individuals, NGOs and Corporates. Organised in association with iVolunteer and International Business Leaders Forum, the awards programme holds a special significance in its debut year when it coincides with the celebration of the 10th anniversary of the International Year of Volunteering globally by the United Nations. Shri Salman Khurshid - Hon'ble Union Minister for Law and Justice and Ministry of Minority Affairs presided over the programme as the Chief Guest and gave away the awards to the inspiring winners who competed in four main award categories - Volunteer of the Year, Youth Volunteer of the Year, Volunteer involving NGO of the Year and

Employee Volunteering Program of the Year.

Speaking on the occasion, Mr Karan Paul, Chairman, Apeejay Surrendra Group, said "This Centenary initiative is aligned with Apeejay's commitment towards societal development and takes our community engagement programme to the next level. We in Apeejay Surrendra Group have always endorsed socially responsible behavior and actions through our policies, social sector initiatives and various projects undertaken to improve the quality of life in the communities we operate in. Some years back we have incorporated an employee volunteering program under the banner of Individual social Responsibility (ISR) by which employees could undertake volunteering work, offering their time and skill to support causes. We are optimistic that Apeejay India Volunteer Award will further strengthen this connect with the community and its participants will instill deep inspiration among the nationwide population in joining the force of change as volunteers.



iVolunteer:

i Volunteer, is an initiative of MITRA, a not-for-profit organizations working in the social sector in India since 2001. **iVolunteer** offers a range of volunteering opportunities, running Centers across Indian cities for locally based volunteering. **iVolunteer** Overseas based in UK offers volunteering opportunities for those aspiring to volunteer outside India and for foreign nationals it runs the ICICI Fellow for 2 year volunteering assignments in india. **iVolunteer** is the recipient of the 2009 India NGO award.